Dear Potential Sponsors,

**We are asking for your support for the 2022 Alabama PTA Annual State Convention.** Alabama PTA is the state’s largest volunteer child advocacy organization representing 22,000 members who work to make every child’s potential a reality by engaging and empowering families and communities to advocate for all children. Our annual convention provides our members with opportunities to grow as leaders while also celebrating the success of students, educators, and local PTAs throughout the state.

This year’s convention will be held virtually in two abbreviated sessions.

* **April 9** – PTA annual business meeting and training sessions for members
* **April 24** - Awards presentation for students participating in the National PTA Reflections arts program; Outstanding Educators, Administrators, and Support Staff members; and PTAs who are building successful partnerships through the National Standards for Family-School Partnerships

**For those of you who have sponsored us in the past, thank you for your support!** We hope you saw the benefits from the social media and [website advertising](https://www.alabamapta.org/copy-of-alabama-pta-convention) of your organization to our more than 22,000 PTA members and that you will consider becoming a sponsor again this year. Even though the cost of the convention will be substantially reduced since it is not in person, we still have significant costs in purchasing the awards and mailing them to recipients. Because of the reduced costs for our organization, we are offering our same sponsorship levels and benefits at a lower price.

**Please select level of sponsorship:**

**Diamond Level $500.00** (limit 2, contact us immediately if you intend to be a sponsor at this level)

Includes sponsor logo with organization link for one year on the [Alabama PTA homepage](https://www.alabamapta.org/) (top of page

placement) and [convention sponsor web page](https://www.alabamapta.org/copy-of-alabama-pta-convention), a minimum of three social media recognitions, recognition

during two events and organization included in convention’s digital program.

**Gold Level $250.00** (limit 3, contact us immediately if you intend to be a sponsor at this level)

Includes sponsor logo with organization link for one year on the [Alabama PTA homepage](https://www.alabamapta.org/) (bottom page

placement) and [convention sponsor web page](https://www.alabamapta.org/copy-of-alabama-pta-convention), a minimum of two social media recognitions, recognition during

two events and organization included in convention’s digital program.

**Silver Level $100.00 (no limit)**

Includes sponsor logo with organization link for one year on the [convention sponsor web page](https://www.alabamapta.org/copy-of-alabama-pta-convention), a minimum of

one social media recognition, recognition during two events and organization included in convention’s digital

program.

Please note: Alabama PTA will not be mailing sponsor brochures; however, we are happy to share organization information electronically.

Please return sponsorship form along with payment to:

**Alabama PTA | 3066 Zelda Road | PMB 252 | Montgomery, AL 36106**

Enclosed is a check made payable to AL PTA in the amount of $ \_\_\_\_\_\_\_\_\_\_\_\_\_

*To guarantee sponsor benefits, payments must be received by Alabama PTA no later than* ***March 31.***

**Door Prizes**

We are also offering an opportunity for you to provide a door prize to be given during one of the virtual events, whether you are a sponsor or not.

Donating organization will be referenced during the drawing.

Please note, it is the responsibility of the donor to ensure recipients receive the door prize, whether it is an electronic gift or one requiring shipping. Alabama PTA will provide recipient contact information.

I would like to provide a door prize valued of at least $25 in addition to my sponsorship.

I would like to provide a door prize without being a sponsor valued of at least $25.

I am not providing a door prize in addition to Sponsorship

If providing a door prize, please provide:

Exact description of the prize Click or tap here to enter text.

Cost value Click or tap here to enter text.

How you will deliver to the recipient. Click or tap here to enter text.

Door prizes will be evenly distributed between both meetings.

If you would like to offer a door prize for both meetings, please provide at least two gifts.

Please provide your organization information:

Organization Name: Click or tap here to enter text.

Mailing Address: Click or tap here to enter text.

Point of Contact: Click or tap here to enter text.

Phone Number: Click or tap here to enter text.

Email: Click or tap here to enter text.

Alabama PTA is non-profit 501(c)(3). Tax ID 63-0310783

Please feel free to contact me with any questions.

Sincerely,

Deb Stern

alptatreasurer@gmail.com

(256) 529-0622

*Alabama PTA does not endorse any commercial product or service. Companies making a financial contribution to PTA may be entitled to promotional consideration and, in some cases, may have limited use of PTA’s marks and assets.*