

Deb Fritz, National Service Representative, National PTA

Deb has been employed by National PTA since June 2005 as a national service representative, currently serving 11 states. In this position, Deb educates audiences about the importance of family engagement and the impact of advocacy as well as the significant role that PTA has and continues to play in delivering these important messages. The focus of Deb's work is membership, leadership and mission. She helps design membership plans for states and offers guidance with the board overall structure and strategic planning of the state PTA in order to help them be successful. She is certified in non-profit board education and provides leadership training at all levels of PTA structure.

Prior to employment, Deb was a volunteer for PTA for over 17 years, serving as a local and council leader in the 3 states where she has resided. For 6 years, she served on the Pennsylvania PTA State Board of Managers. She has presented numerous trainings and workshops, understands the challenges and appreciates the dedication of volunteers with whom she works.

Deb holds a Masters Degree in Social Work and was a therapist prior to her employment with National PTA. She resides in Bethlehem, PA and works out of her home office when she is not on the road.